

# Delaware Fury Privacy Policy

**Effective Date:** February 19th 2026

**Last Updated:** February 19th 2026

## 1. Introduction

Delaware Fury ("Company," "we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy describes how we collect, use, disclose, retain, and protect personal information in accordance with applicable laws, including the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA).

This Privacy Policy applies to personal information collected through:

- Our website(s)
- Online registration platforms
- Membership programs
- Travel sports programs
- Camps, clinics, and events
- Facility rentals
- Communications (email, phone, text)
- Any other interaction with Delaware Fury

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## 2. Categories of Personal Information We Collect

In the preceding 12 months, we may have collected the following categories of personal information:

### A. Identifiers

- Name
- Postal address
- Email address
- Phone number
- Date of birth
- Online identifiers (IP address)

## **B. Customer Records Information**

- Payment information (processed via third-party providers)
- Emergency contact information
- Parent/guardian information

## **C. Protected Classification Characteristics**

- Age
- Gender (if provided voluntarily)

## **D. Commercial Information**

- Program registrations
- Membership status
- Purchase history (merchandise, camps, training programs)

## **E. Internet or Electronic Network Activity**

- Website browsing data
- Device type
- Cookies and tracking technologies

## **F. Geolocation Data**

- Approximate location derived from IP address

## **G. Audio, Electronic, Visual Information**

- Photos and videos from events, games, and facilities

## **H. Sensitive Personal Information (as defined under CPRA)**

- Account login credentials
- Payment-related information (processed securely through third-party processors)

We do not collect sensitive personal information beyond what is reasonably necessary to provide services.

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### **3. Sources of Personal Information**

We collect personal information from:

- You directly (registration forms, membership sign-ups, event participation)
- Parents or legal guardians
- Third-party service providers (payment processors, scheduling platforms)  
Website analytics providers
- Social media platforms

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### **4. Purposes for Collecting Personal Information**

We collect and use personal information for the following business purposes:

- Registering athletes for teams, camps, clinics, and events
- Processing payments  
Managing memberships
- Communicating with athletes and families
- Improving programs and facility operations
- Marketing and promotional communications
- Ensuring participant safety
- Complying with legal obligations

We only collect and retain personal information as reasonably necessary for these purposes.

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### **5. Disclosure of Personal Information**

In the preceding 12 months, we may have disclosed personal information to:

- Payment processors
- Website hosting providers
- Scheduling and registration platforms
- Insurance providers
- Coaching staff and program administrators
- Professional service providers (legal, accounting)

- Marketing service providers
- Organization Sponsors

We do not sell personal information in the traditional sense. However, certain data-sharing activities for advertising or analytics purposes may qualify as “sharing” under CPRA.

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## 6. Sale or Sharing of Personal Information

Under California law, “sharing” includes disclosing personal information for cross-context behavioral advertising.

Delaware Fury:

- Does not knowingly sell personal information.
- Does not knowingly sell or share personal information of minors under 16 years of age.
- May use third-party analytics or advertising tools that could constitute “sharing.”

California residents have the right to opt out of the sale or sharing of personal information (see Section 8).

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## 7. Data Retention

We retain personal information only as long as necessary to:

- Provide requested services
- Maintain membership records
- Comply with legal and insurance requirements
- Resolve disputes
- Enforce agreements

Retention periods vary depending on the type of data and legal requirements.

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## **8. California Privacy Rights (CCPA/CPRA)**

If you are a California resident, you have the following rights:

### **A. Right to Know**

You have the right to request:

- Categories of personal information collected
- Categories of sources
- Business purposes for collection
- Categories of third parties to whom information is disclosed
- Specific pieces of personal information collected

### **B. Right to Delete**

You may request deletion of your personal information, subject to certain exceptions (e.g., legal compliance, transaction completion).

### **C. Right to Correct**

You may request correction of inaccurate personal information.

### **D. Right to Opt-Out of Sale or Sharing**

You may opt out of the sale or sharing of your personal information.

### **E. Right to Limit Use of Sensitive Personal Information**

You may request that we limit the use and disclosure of sensitive personal information.

### **F. Right to Non-Discrimination**

We will not discriminate against you for exercising your privacy rights.

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## 9. How to Exercise Your Rights

To submit a privacy rights request, you may:

- Email: [delawarefuryoffice@gmail.com](mailto:delawarefuryoffice@gmail.com)
- Call: 302-394-0501
- Mail: Delaware Fury, 1701 S. Dupont HWY, St. Georges DE, 19733

We may need to verify your identity before fulfilling your request.

Authorized agents may submit requests on your behalf with proper documentation.

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## 10. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Operate our website
- Improve user experience
- Analyze website traffic
- Support marketing activities

You may manage cookie preferences through your browser settings.

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## 11. Children's Privacy

Delaware Fury provides services to youth athletes. We collect personal information from minors with parental or guardian consent.

We do not knowingly sell or share personal information of children under 16.

Parents or guardians may request access, correction, or deletion of a child's information.

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## **12. Data Security**

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, or misuse.

However, no system can be guaranteed to be 100% secure.

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## **13. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

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## **14. Changes to This Privacy Policy**

We may update this Privacy Policy periodically. Any changes will be posted with an updated “Last Updated” date.

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## **15. Contact Information**

If you have questions about this Privacy Policy, contact:

**Delaware Fury**  
1701 South Dupont HWY  
[delawarefuryoffice@gmail.com](mailto:delawarefuryoffice@gmail.com)  
302-394-0501